

CHORUS



Our
values/

Made in Italy

Selezioniamo le migliori materie prime e, secondo canoni estetici e funzionali, le trasformiamo in prodotti che interpretano con creatività il gusto italiano. Utilizziamo in uguale misura passione e tecnologia, cura del dettaglio e precisione, chimica e cultura, estetica e attenzione all'ambiente. Per noi Made in Italy è racchiudere tutto questo in ogni singolo prodotto.

Made in Italy

We pick the very best raw materials and we follow aesthetics and functional criteria to turn them into products embodying Italian taste and excellence. We sharply combine passion and technology, creativity and accuracy, science and culture, and environmental friendliness. To all of us, Made in Italy means gathering these features into every single product.

Greenthinking

Recuperiamo il 100% dell'acqua, autoproduciamo il 65% dell'energia, differenziamo il 98% dei rifiuti. Siamo stati i primi del settore ceramico a ottenere la certificazione PEF e tra i primi a guadagnarci l'EPD, la FDES e la HPDC. La maggior parte dei nostri prodotti è compatibile con lo standard LEED - Leadership in Energy and Environmental Design. Questo per noi è Greenthinking: un promessa molto seria, un impegno quotidiano.

Greenthinking

We recycle 100% of our water, produce 65% of our energy, separate 98% of our waste. We were the first company in the ceramic industry to obtain PEF certification and were among the first to earn the EPD, the FDES, and the HPDC certifications. The majority of our products comply with the LEED - Leadership in Energy and Environmental Design - standard. Greenthinking implies a solemn promise, an everyday commitment.

GRES PORCELLANATO
PORCELAIN STONEWARE

Effetto pietra
Stone effect

CHORUS



ISPIRAZIONE/ INSPIRATION



Note nordiche

Il tempo è il migliore progettista. Scorre, scalfisce e stratifica. Disegna i lineamenti delle pietre, fa giochi grafici sapienti, rielaborati per le superfici di Chorus. L'identità della collezione è marcata da tre rocce, le cui tracce restituiscono echi e voci di paesaggi diversi, una sinfonia estetica inconsueta. Un viaggio tra cime e scogliere del nord diventa paesaggio urbano o domestico.

Nordic notes

Time is the best designer. As it flows, it scrapes and stratifies; it shapes the stone and originates the strong, rough patterns which we've revised to create new surfaces. Three rocks mark Chorus's personality with their natural charm. Echoes and voices of contrasting landscapes play an impressive aesthetic symphony. A journey among northern peaks and cliffs turns into an urban or homely landscape.



INDOOR

120x120

60x120

30x120

75x75

37,5x75

60x60

30x60

9,7x60

OUTDOOR

60x120 K2 20 mm

60x60 K2 20 mm

30x60 K2 20 mm

8

FORMATI/
SIZES

3

SPESSORI/
THICKNESSES

Formati e spessori

Chorus si sviluppa in 8 formati, quadrati e rettangolari - dall'ampiezza del 120x120 cm alla finezza del listello 9,7x60 cm. La serie familiarizza con ambienti all'avanguardia o dal sapore tradizionale. Lo spessore in 20 millimetri permette di impreziosire gli spazi esterni con la stessa solidità delle pietre.

Sizes and thickness

Chorus comes in 8 squared and rectangular sizes, ranging from the impactful 120x120cm slabs to the finer 9,7x60cm strips. This series fits flawlessly into cutting-edge environments as well as traditional locations. The 20mm thickness aims to provide outdoor spaces with the same durability of stone used for interiors.



5 COLORI/ COLORS

3 SUPERFICI/ SURFACES

Colori e superfici

Le 5 miscele di colore in 3 finiture permettono di legare Chorus a progetti di carattere molto diverso. I toni della serie esaltano la varietà delle pietre calcaree: l'alternanza e combinazione di punti, venature e striature spiccano su fondi scuri e si amalgamano a cromie chiare, fanno di Chorus un prodotto tecnologico e artistico insieme.

Surfaces and colors

Chorus has 5 compounds in 3 finishes allowing the series to fulfill different projects. The palette emphasizes the variety of limestone-like surfaces. Patterns made of accents, veins, and streaks make a perfect contrast to dark backgrounds and an ideal match to light layers. That's what makes Chorus a technological yet artistic product.



tobacco



chorus tobacco



30x120 (12"x48") -
WHITE 120x120 (48"x48")

chorus tobacco

30x120 (12"x48")



chorus tobacco

silver



chorus silver

60x120 (24"x48")



chorus silver

60x120 (24"x48")



chorus silver

30x120 (12"x48")

beige



chorus beige



120x120 (48"x48")

chorus beige



60x120 (24"x48") - 120x120 (48"x48")



chorus beige

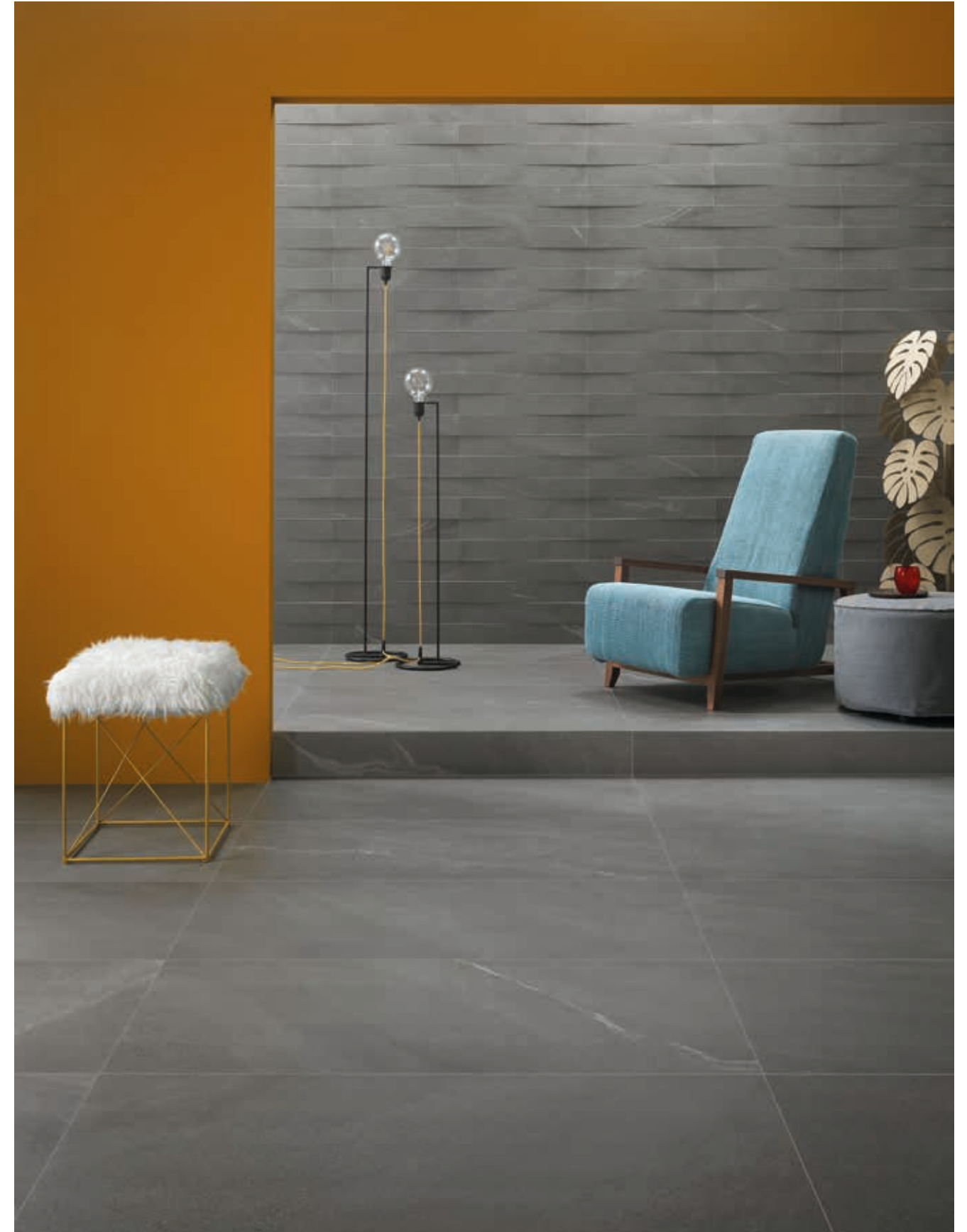
120x120 (48"x48")

60x60 (24"x24") K2 20 mm - 30x60 (12"x24")



chorus beige

grey



chorus grey

60x120 (24"x48")



chorus grey



60x120 (24"x48")

60x120 (24"x48") -
LISTELLO UP 9,7x60 (3^{7/8}"x24")



chorus grey

white



chorus white



75x75 (30"x30")

chorus white

75x75 (30"x30")



chorus white

CHORUS

SPECIFICHE TECNICHE/ TECHNICAL FEATURES

GRES PORCELLANATO TUTTA MASSA UGL
FULL-BODY PORCELAIN UGL

SPESSORI
THICKNESS

9 mm (120x120 - 60x120 - 30x120 - 60x60 - 30x60 - 9,7x60)
9,5 mm (75x75 - 37,5x75)
20mm K2 (60x120 K2 - 60x60 K2 - 30x60 K2)

STONALIZZAZIONE
SHADING

 V2

CLASSIFICAZIONE ANTISDRUCCIOLO
ASSESSMENT OF SLIP RESISTANCE

DIN 51130 R9 - R10 - R11
COF Conforme/ Compliant
DCOF Conforme/ Compliant

TOBACCO



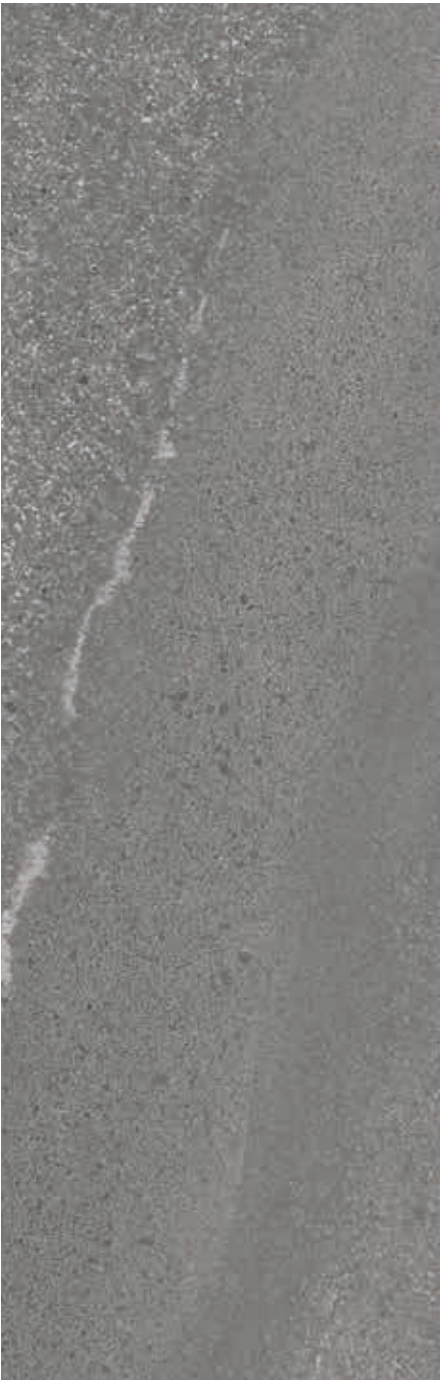
SILVER



BEIGE



GREY



WHITE



V2

STONALIZZAZIONE/
SHADING

TOBACCO **V2**



SILVER **V2**



specs & tech

BEIGE **V2**



GREY **V2**



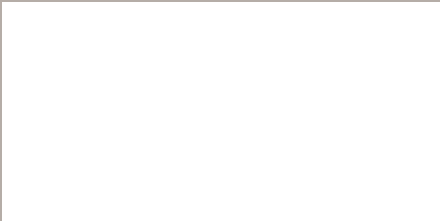
WHITE **V2**



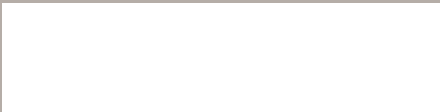
8
FORMATI/
SIZES



● 120x120 (48"x48") RT 9 mm



● ■ ▲ 60x120 (24"x48") RT 9 mm
▲ 60x120 (24"x48") RT ➦ K2 20 mm



● 30x120 (12"x48") RT 9 mm



● 75x75 (30"x30") RT 9,5 mm



● 37,5x75 (15"x30") RT 9,5 mm



● ■ ▲ 60x60 (24"x24") RT 9 mm
▲ 60x60 (24"x24") RT ➦ K2 20 mm



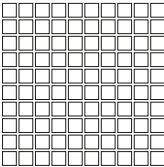
● ■ ▲ 30x60 (12"x24") RT 9 mm
▲ 30x60 (12"x24") RT ➦ K2 20 mm



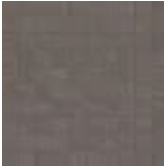
● 9,7x60 (3⁷/₈"x24") RT 9 mm

● Natural R9 | ■ Grip R10 | ▲ Grip R11

2
DECORI/
DECORS



MOSAICO 30x30 (12"x12") RT 9 mm
(TESSERE: 2,8x2,8 - 1¹/₈"x1¹/₈")



CHORUS TOBACCO



CHORUS SILVER



CHORUS BEIGE



CHORUS GREY



CHORUS WHITE



LISTELLO UP 9,7x60 (3⁷/₈"x24") RT 9 mm



CHORUS TOBACCO



CHORUS SILVER



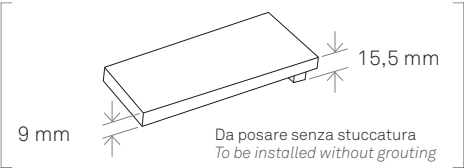
CHORUS BEIGE



CHORUS GREY



CHORUS WHITE

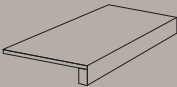


4

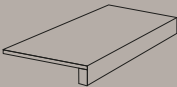
PEZZI SPECIALI/
TRIMS



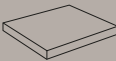
BATTISCOPA
7,2x60 (2.8"x24") RT 9 mm
7,2x75 (2.8"x30") RT 9,5 mm



SCALINO INC.
30x120 (12"x48") RT 9 mm



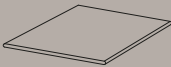
SCALINO INC.
33x60 (13"x24") RT 9 mm



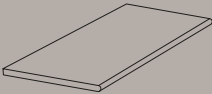
ANGOLARE INC.
33x33 (13"x13") RT 9 mm

17

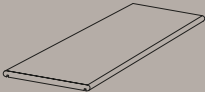
PEZZI SPECIALI K₂/
TRIMS K₂



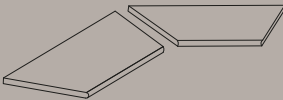
ANGOLARE BORDO CON TORO
30x30 (12"x12") RT 20 mm



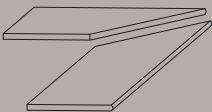
GRADINO BORDO CON TORO
60x120 (24"x48") RT 20 mm
30x120 (12"x48") RT 20 mm
30x60 (12"x24") RT 20 mm



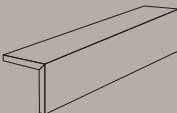
TOP
30x60 (12"x24") RT 20 mm



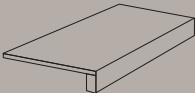
GRADINO ANGOLO INTERNO BORDO CON TORO
60X120 (24"x48") RT 20 mm
30x120 (12"x48") RT 20 mm
30x60 (12"x24") RT 20 mm



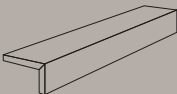
GRADINO ANGOLO ESTERNO BORDO CON TORO
60X120 (24"x48") RT 20 mm
30x120 (12"x48") RT 20 mm
30x60 (12"x24") RT 20 mm



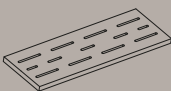
CORDOLO "L"
60x20x15 (24"x8"x6") RT 20 mm



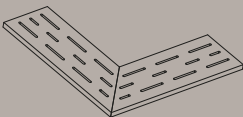
SCALINO INCOLLATO
33x60x5 (13"x24"x2") RT 20 mm



TERMINALE "L"
120x45x15 (48"x18"x6") RT 20 mm
60x20x5 (24"x8"x2") RT 20 mm

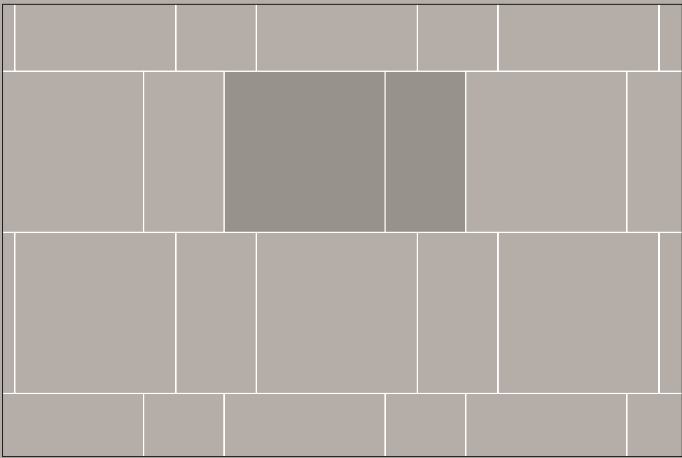


GRIGLIA
15x60 (6"x24") RT 20 mm

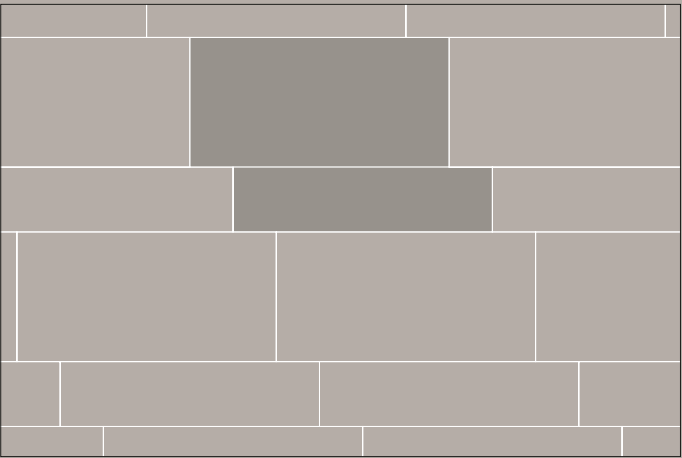


ANGOLARE GRIGLIA
15x60 (6"x24") RT 20 mm

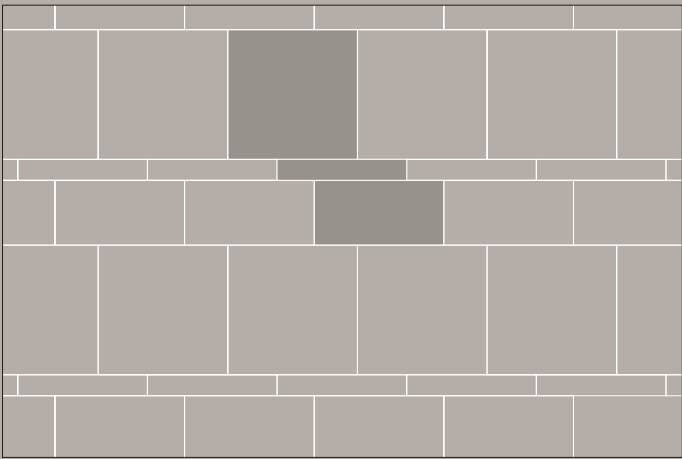
SCHEMI DI POSA/
LAYING SYSTEM



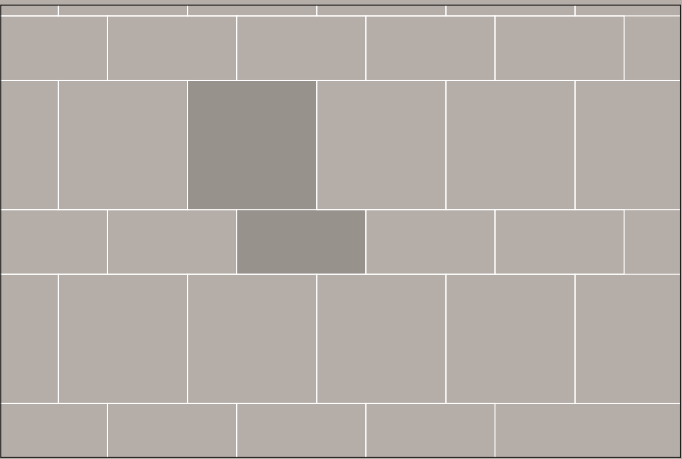
75x75 (30"x30") RT - 66,66%
37,5x75 (15"x30") RT - 33,33%



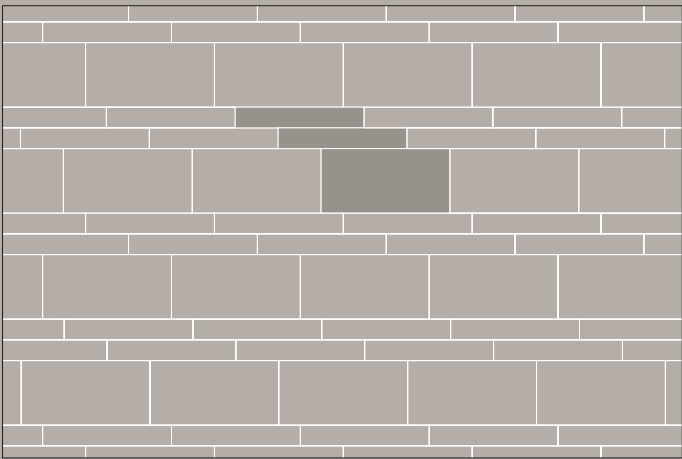
30x120 (12"x48") RT - 33,3%
60x120 (24"x48") RT - 66,6%



9,7x60 (4"x24") RT - 9,7%
30x60 (12"x24") RT - 30,1%
60x60 (24"x24") RT - 60,2%



30x60 (12"x24") RT - 33,3%
60x60 (8"x24") RT - 66,66%



9,7x60 (4"x24") RT - 40%
30x60 (12"x12") RT- 60%

Fuga minima consigliata per posa in interno 2mm, in esterno 4mm
Minimum suggested joint for indoor laying 2mm, for ourdoor 4mm
Consigli di posa, pulizia e manutenzione al link [keope.com](https://www.keope.com)
Consigli di posa, pulizia e manutenzione al link [keope.com](https://www.keope.com)

Natural R9 Light traffic Abitazioni / Residential	
Grip R10 Medium traffic Commerciale leggero / Moderate commercial Light traffic Abitazioni / Residential	
Grip R11 Medium traffic Commerciale leggero / Moderate commercial Hard traffic Commerciale pesante / Heavy commercial	



FORMATI / SIZES

	120x120 48"x48"	60x120 24"x48"	30x120 12"x48"	75x75 30"x30"	37,5x75 15"x30"		60x60 24"x24"	30x60 12"x24"	9,7x60 3,9"x24"	60x120 24"x48"	60x60 24"x24"	30x60 12"x24"
	1194x1194	596x1195	397x1195	748x748	373x748		596x596	297x596	97x596	596x1195	596x596	297x596
	RT	RT	RT	RT	RT		RT	RT	RT	RT	RT	RT
	9 mm	9 mm	9 mm	9,5 mm	9,5 mm		9 mm	9 mm	9mm	K2 20 mm	K2 20 mm	K2 20 mm
CHORUS TOBACCO	●	● ■ ▲	●	●	●		● ■ ▲	● ■ ▲	●	▲	▲	▲
CHORUS SILVER	●	● ■ ▲	●	●	●		● ■ ▲	● ■ ▲	●	▲	▲	▲
CHORUS BEIGE	●	● ■ ▲	●	●	●		● ■ ▲	● ■ ▲	●	▲	▲	▲
CHORUS GREY	●	● ■ ▲	●	●	●		● ■ ▲	● ■ ▲	●	▲	▲	▲
CHORUS WHITE	●	● ■ ▲	●	●	●		● ■ ▲	● ■ ▲	●	▲	▲	▲
● Natural R9 ■ Grip R10 ▲ Grip R11												

MISURE, PESI ED IMBALLI / SIZE, WEIGHT AND PACKAGING

FORMATO SIZE	SPESSORE THICKNESS	PZ/SCATOLA PIECES/BOX	MQ/SCATOLA SQM/BOX	KG/SCATOLA KG/BOX	MQ/PALLET SQM/PALLET	KG/PALLET KG/PALLET	SCATOLA/PALLET BOX/PALLET
120x120	9 mm	2	2,86	≅ 60,75	57,12	≅ 1228	20
60x120	9 mm	2	1,44	≅ 27,56	21,60	≅ 426,40	15
30x120	9 mm	4	1,44	≅ 31,48	23,04	≅ 516,68	16
75x75	9,5 mm	2	1,13	≅ 26,00	47,25	≅ 1105	42
37,5x75	9,5 mm	4	1,13	≅ 25,94	27,00	≅ 635,56	24
60x60	9 mm	3	1,08	≅ 24,00	43,20	≅ 973	40
30x60	9 mm	6	1,08	≅ 23,80	43,20	≅ 965	40
9,7x60	9 mm	10	0,58	≅ 13,00	34,92	≅ 793	60
60x120 K2	20 mm	1	0,72	≅ 33,75	10,80	≅ 519,25	15
60x60 K2	20 mm	2	0,72	≅ 32,90	21,60	≅ 1000	30
30x60 K2	20 mm	3	0,54	≅ 24,67	21,60	≅ 999,80	40

INFORMAZIONI TECNICHE / TECHNICAL FEATURES

INFORMAZIONI TECNICHE TECHNICAL FEATURES		NORMA NORM EN 14411 - ISO 13006	REQUISITI PRESCRITTI REQUIRED VALUES		VALORI VALUES	
	DIMENSIONI RETTIFICATO SIZES RECTIFIED	UNI EN ISO 10545-2	lunghezza-larghezza / lenght-width ±0,3% (±1,0 mm max)		CONFORME COMPLIANT	
			spessore / thickness ±5,0% (±0,5 mm max)			
			ortogonalità / rectangularity ±0,3% (±1,5 mm max)			
			rettilinearità / straightness ±0,3% (±0,8 mm max)			
			planarità / flatness ±0,4% (±1,8 mm max)			
qualità superficie / surface quality ≥95%						
	ASSORBIMENTO ACQUA WATER ABSORPTION	UNI EN ISO 10545-3	≤0,5%		≤0,1%	
	RESISTENZA A ROTTURA BREAKING STRENGHT	UNI EN ISO 10545-4	R≥35 N/mm² S≥700 N (<7,5 mm) S≥1300 N (≥7,5 mm)		CONFORME COMPLIANT	
	RESISTENZA ABRASIONE PROFONDA (UGL - Matt) DEEP ABRASION RESISTANCE (UGL - Matt)	UNI EN ISO 10545-6	≤175 mm³		≤150 mm³	
	RESISTENZA SHOCK TERMICI THERMAL SHOCK RESISTANCE	UNI EN ISO 10545-9	resistenza / resistant		CONFORME COMPLIANT	
	RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545-12	resistenza / resistant		CONFORME COMPLIANT	
	RESISTENZA CHIMICA CHEMICAL RESISTANCE	UNI EN ISO 10545-13	resistenza / resistant		CONFORME COMPLIANT	
	RESISTENZA ALLE MACCHIE RESISTANCE TO STAINS	UNI EN ISO 10545-14	pulibile / cleanable		CONFORME COMPLIANT	
	CLASSIFICAZIONE ALTISDRUCCIOLO ASSESSMENT OF SLIP RESISTANCE	DIN 51130	R	prodotto / product	R	>0,40 >0,42
		B.C.R.A. (COF)	>0,40 bagnato / wet	120x120 - 60x120 - 30x120 - 75x75 - 37,5 x 75 - 60x60 - 30x60 - 9,7x60	R9	CONFORME COMPLIANT
				60x120 - 60x60 - 30x60	R10	CONFORME COMPLIANT
				60x120 K2 - 60x60 K2 - 30x60 K2	R11	CONFORME COMPLIANT
		ANSI A137.1 2012 (DCOF)	>0,42 bagnato / wet			

Piastrelle pressate a secco - Conforme alla norma EN 14411 e ISO 13006 appendice G gruppo B1-a con E ≤0,5%
Dry pressed tiles - Compliant with standards EN 14411 and ISO 13006 annex G group B1-a with E ≤0,5%



HEADQUARTER via statale 467, 21
42013 Casalgrande (RE) - Italy
FACTORY via canale, 27
42013 Casalgrande (RE) - Italy
WAREHOUSE via dell'industria, 1
42013 Casalgrande (RE) - Italy

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